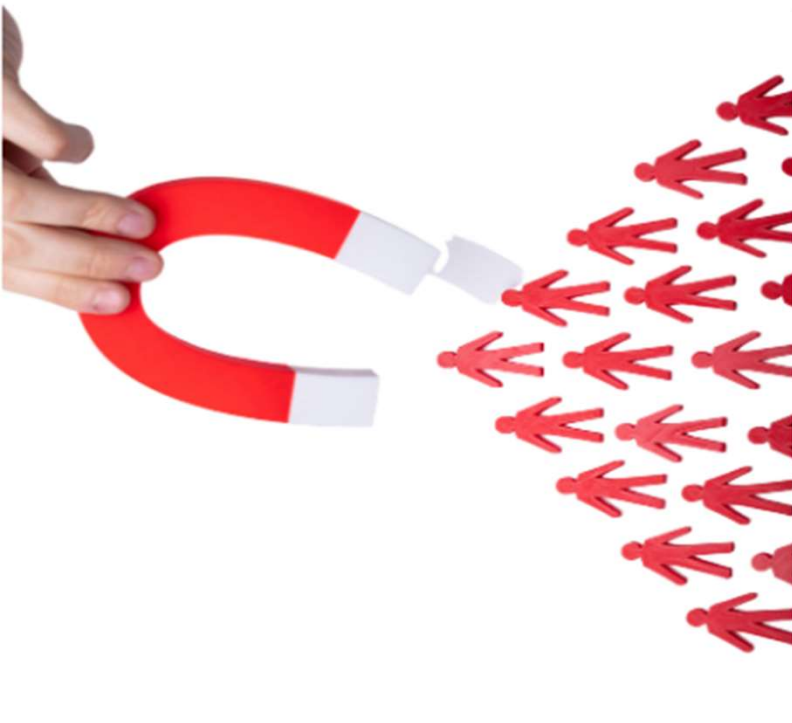


Community Video Lead Magnet Ideas



List of Homes for Sale Specific to Community Demographics:

- Within certain price range
- In a Zip Code or City
- Single level Homes
- On Golf Course
- With Mountain or City Views
- Water Front
- Vacation Homes/Condos
- Near Community Schools

COMMUNITY/AREA REPORTS:

- Neighborhood, Community, City or Zip Code
- Market Report – create in RPR
- School Report or Boundary Map
- Specific Property Report – CMA
- HOA - CCR's
- Videos of the Community

○ [EXAMPLE OF A NEIGHBORHOOD REPORT ON RPR](#)

NARRPR.COM – Ask local association

The screenshot displays the RPR (Real Property Report) interface. It is divided into two main sections: '2 Select a report' and '3 Personalize your report'.

2 Select a report

Available for a neighborhood — Available for an address —

- P** Property Report [More Details](#) | [Show Sample](#)
- S** Seller's Report [More Details](#) | [Show Sample](#)
- Fl** Property Flyer [More Details](#) | [Show Sample](#)
- M** Mini Property Report [More Details](#) | [Show Sample](#)
- V** Valuation Workbook [More Details](#) | [Show Sample](#)
- A** Market Activity Report [More Details](#) | [Show Sample](#)
- N** Neighborhood Report [More Details](#) | [Show Sample](#)
- Sc** School Report [More Details](#) | [Show Sample](#)

3 Personalize your report

Include Recipient Name:

CUSTOMIZE YOUR REPORT

RPR Property Report

40 Castle Hill Ct
Walnut Creek, CA 94595

Presented by:
Jane Smith

Mobile: 925-938-1111 | Jane Smith, SLS, SFR
janesmith@exposedagent.com
<http://www.exposedagent.com>
10000 Redwood Blvd
Walnut Creek, CA 94595

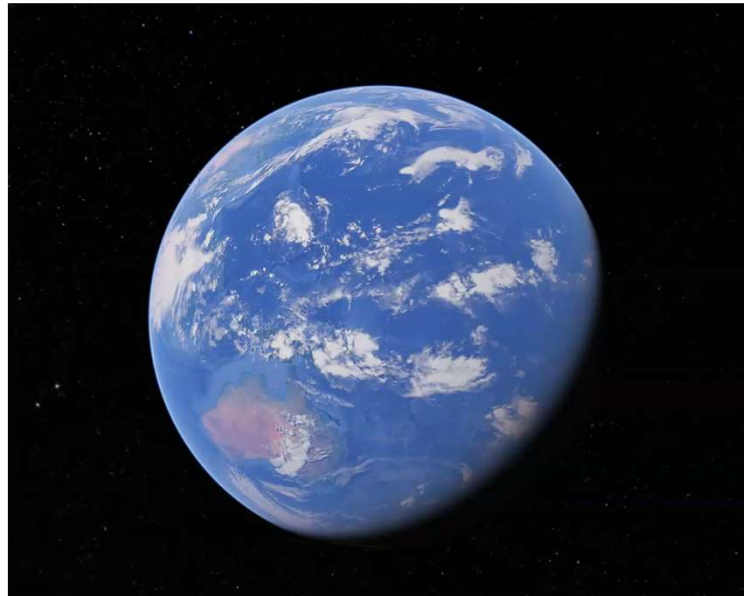
Select cover page elements to include:

- All Elements
- Name Broker Logo
- Title Brokerage Name

ExposedAgent.com
Digital Agent Solutions

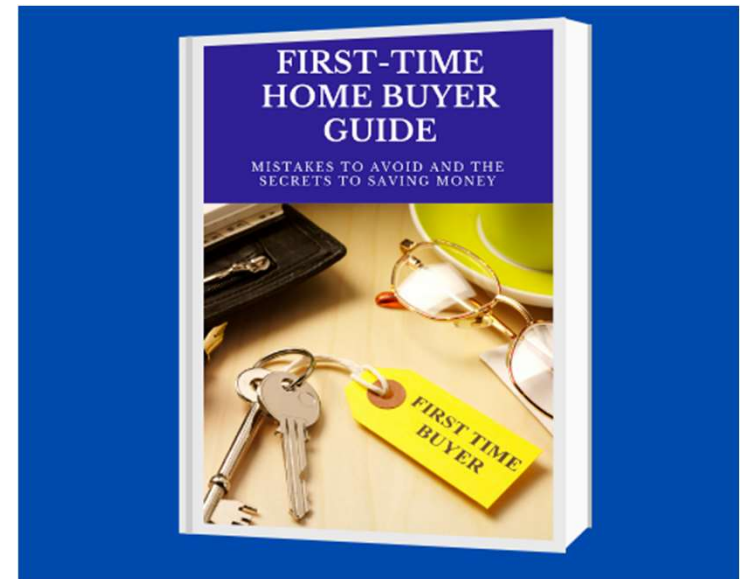
HOME VALUATION REPORT

- CMA – Quick report from RPR
- Google Earth CMA - video with RPR Report



INFORMATIVE COMMUNITY GUIDES

- Community Relocation Guide
- Local Buyer Guide including Tips to Buy in Community
- Local Seller Guide including Tips to Sell Fast in Community
- First Time Home Buyer's Guide
- State Buyer's Disclosure – From Association
- State Seller's Disclosure



CHEAT SHEETS, CHECKLISTS, DOWNLOADS

HOUSE HUNTING CHECKLIST	
ADDRESS: _____	RATING : _____
HOUSE BASICS	EXTRAS
ASKING PRICE:	GARAGE/CARPORT:
DATE VISITED:	PATIO/YARD:
YEAR BUILT:	VIEWS:
BEDS/BATHS:	DEN/LOFT:
SQ. FOOTAGE:	OTHER:
APPLIANCES:	LOCATION:
REFRIGERATOR:	COMMUNITY:
DISHWASHER:	NEARBY BUSINESSES:
OVEN:	SCHOOLS:
MICROWAVE:	HOA:
WASHER/DRYER:	OTHER:
HVAC:	
NOTES:	
PROS:	
CONS:	
OTHER HIGHLIGHTS:	

- Listing Check List
- House Hunting Checklist
- List of Home Buying Loans for Area
- Local Down-payment Assistant Programs
- Questions to Ask your Agent about Buying or Selling in your Area
- Copy of the Purchase Contract in your State

HOT PROSPECTS!!